

Our degrees open doors

The University of Newcastle Central Coast campus has award-winning teachers, world-class researchers and modern facilities. Whether you want to broaden your mind, advance your career, increase your knowledge, travel the globe or change the world, the University of Newcastle can provide you with the opportunity and real-life skills to do it.

Achieving a university education opens many doors. The latest graduate employment figures from the *2011 Australian Graduate Survey* revealed that 77 per cent of bachelor degree graduates in Australia find full-time work within four months of completing their degree. Research also shows that university graduates earn 70 per cent – or \$1.5 million – more over their working lifetime than those whose highest qualification is year 12.

The University of Newcastle Central Coast campus provides a flexible and cooperative approach to education, which can enable you to create or expand your career path.

The campus is an innovative multi-sector arrangement between the University of Newcastle, TAFE NSW – Hunter Institute and the Central Coast Community College. This partnership offers access to a wide range of education opportunities including postgraduate, undergraduate, university enabling pro-

grams, vocational and adult education short courses all on the same site.

The University of Newcastle – Central Coast offers 16 undergraduate degrees including four that are unique to the Central Coast campus, including podiatry, oral health, exercise and sports science, food science and human nutrition. Our degrees prepare students for the real world in purpose-built facilities that replicate industry situations; and offer the opportunity for hands-on experience, internships and projects within the local community.

Increased demand for university study and research on the Central Coast has seen a rapid expansion of the campus. Close to \$20 million worth of new facilities have been added to the campus including new teaching and learning spaces for our exercise sports science, teaching and nursing degrees; the addition of a staff and student gym; and extensions to the library including a cafe and revitalised 24-hour computer lab.

The University has developed strong partnerships with industry, business and community on the Central Coast and continues to play a major role in the economic, cultural and social development of the region.

The Bachelor of Business, offering majors in marketing, human resource management, or management, is an

example of a degree that delivers the skills employers want. It focuses on critical thinking, creative problem solving and team work.

Many of our degrees encourage students to go out into the community and gain practical experience. Exercise and sport science students perform exercise testing for the Central Coast Mariners; science students work alongside local government and industry to conserve endangered species and ecosystems and; our podiatry students provide low cost, high quality lower limb health care to the public at the University of Newcastle and Central Coast Local Health District Podiatry Clinic at Wyong Hospital.

If you want to create or expand your career path – or gain a competitive edge, the University of Newcastle, right here on the Central Coast, can help you achieve it.

Find out more:

Visit our website www.newcastle.edu.au/centralcoast or contact our staff on 02 4348 4000 to find out more about degrees and services available to you at the University of Newcastle's Central Coast campus. For more information on the degrees offered at the Central Coast campus visit www.newcastle.edu.au/what-can-i-study



GET A DEGREE – RIGHT HERE ON THE COAST



THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA

CENTRAL
COAST

The University of Newcastle – Central Coast offers 16 undergraduate degrees including four that are unique to the Central Coast campus. Studying here means you'll be taught by outstanding teachers and researchers and have access to modern learning facilities.

To find out more visit: www.newcastle.edu.au/centralcoast

Or call: **4348 4000**

TAFE – comprehensively meeting the training needs of individuals, business and industry

TAFE is the major provider of quality vocational education and training in the Central Coast region enrolling more than 12,000 students in 180 programs, from short courses and certificates to diplomas and advanced diplomas. TAFE has three Campus locations at Gosford, Wyong and Ourimbah. The co-existence of Hunter TAFE and the University of Newcastle at Ourimbah Campus epitomises the strength of the pathways between the two institutions. Students move seamlessly from TAFE to University, and many students gain a TAFE qualification during or after their University studies.

TAFE Central Coast Campuses enjoy strong working relationships with the local community and industry to provide a suite of programs and courses aimed at supporting growth of the Central Coast's economy. TAFE comprehensively meets the training needs of individuals, business and industry by matching programs with the changing patterns of employment and demand for skills on the Central coast.

TAFE Central Coast Campuses has expanded significantly and now offer a diverse variety of program areas from dental nursing to music business, creative industries, environmental sustainability, accounting, business and computing, community welfare, children's services,



construction, tourism, events management and hospitality.

Programs are customised to meet the specific needs of business with courses offered through a range of delivery

modes, such as in the workplace, online, face to face and a combination of these, enabling each individual ease of access to training.

I WANT TO BE:

- A. LAB TECHNICIAN ☐
- B. EVENT MANAGER ☐
- C. ELECTRICIAN ☐
- D. NURSE ☐
- E. ALL OF THE ABOVE ☒

With over 450 courses on offer across all industry areas, TAFE provides a pathway to your career.



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TAFE NSW
CENTRAL COAST CAMPUSES

MAY 2014

Government funded training opportunities – put simply, it makes good business sense

Apprenticeships and traineeships are the perfect vehicle for training and developing new and existing staff. And because much of the training is done at your workplace, the skills your apprentice or trainee acquires are customised to the specific needs of your organisation.

Through formal training and on the job skill development, your apprentice or trainee's contribution to your business will become increasingly valuable over time. Many employers also find that retention rates and staff morale are generally improved by developing employee skills in this way.

Your investment in skilled employees not only helps secure the future of your business but can also bring with it a number of financial incentives and assistance from the Government, through incentives to encourage employers to offer work-based training opportunities that support employees to upgrade and expand their skill set.

Employers on the Central Coast look to Australian Business Limited Apprenticeships Centre to provide advice on training options to meet their business needs.

"Australian Business Limited Apprenticeships Centre works with many businesses on the Central Coast. With qualifications available in over 700 occupations, there are apprenticeship and



traineeship opportunities across most industries.

"They are not only available to new employees, but also existing staff members. We find a lot of businesses use this as a way to help with retention of experienced skilled staff" said Central Coast Team Leader, Ross Natoli.

Australian Business Limited Apprenticeships Centre has more than 14 years' experience as a specialist and independent provider of Australian Apprenticeships services in NSW, with its Central Coast office located in Tuggerah Business Park. Local consultants are available to advise employers on quali-

fications relevant to their business, as well as the types of financial assistance and incentives that they may be eligible to receive from the Federal and State Governments.

Incentives can be up to \$4000, plus payroll tax rebates for new employees and additional assistance for employers of people with disability, indigenous members of the community and mature age workers.

For information and advice about Australian Apprenticeships and your business call Australian Business Limited Apprenticeships Centre on 1300 652 236 or visit apprenticeshipscentre.com.au



A U S T R A L I A N A P P R E N T I C E S H I P S

Your Life. Your Career. Your Future.



Apprenticeships Centre

Government funded training opportunities to up-skill your team

Give your staff a recognised qualification through an apprenticeship or traineeship and you may be eligible to receive Government funding to train your team.

At no cost to you we will visit your workplace to advise on:

- Over 100 apprenticeship and 600 traineeship qualifications

- How you may access Government incentives of up to \$4,000* per staff member
- Training solutions to suit your business
- Completing all the necessary paperwork

We have been helping Central Coast businesses since 1998. Phone us today on 1300 652 236.

*Eligibility criteria applies and benefits and services are subject to change at any time without notice. Please contact Australian Business Limited Apprenticeships Centre for full and current details.

Championing a skilled workforce

1300 652 236

apprenticeshipscentre.com.au

Developing an effective training strategy

An effective strategy for employee development will positively impact employee satisfaction and morale. It will also help create a culture of growth and continuous improvement.

It is an accepted fact that businesses that intentionally build and develop their employees consistently outperform those that don't.

Developing and growing employees directly translates to key business outcomes like increased revenue, improved customer satisfaction and loyalty, increases in operational effectiveness and enhanced employee satisfaction and productivity.

When you do take on a training effort, you'll want to be sure you're spending your money wisely. It's therefore best to create an overall training strategy to steer your plans for staff development.

Here are some guidelines to help make your training efforts successful:

Analyse your needs

Take the time to carefully analyse your needs when designing your training plan. This will help you choose the right type of training for your requirements.

Identify skill gaps

You can do this by looking at a written job description (make sure you have one!) and comparing the skills the position requires with your employees' current abilities. Understanding where there may be gaps will help you identify the types of training you need.

Plan and deliver the training

Once you have assessed and prioritised the need for training, the next step is to secure what type of training you will use and how you will offer it.

Types of training available

- Internal resources: Ask yourself what resources you have in-house.



Seasoned employees may be perfect to take on coaching or mentoring roles. Inexpensive to provide, these are among the most effective types of training.

- External resources: TAFE, University, Community Colleges, Registered Training Organisations, business colleges, formal seminars, conferences, private trainers and videos are all good methods for learning.

Think long term

Training is a long-term investment, and often the benefits are not immediately obvious. However, your efforts in developing your people will help you in many ways. Staff will be more knowledgeable, they'll be more likely to stick around, and your commitment to training will help you earn a reputation as an employer of choice.

Budget for training

The right staff training programme can increase productivity, decrease the need for supervision, reduce absenteeism, improve customer service, lower the number of complaints, and boost sales.

Well informed employees make fewer mistakes and are more effective in dealing with your customers. And because employees will be valued and appreciated, training can also increase the commitment and personal confidence that your staff feel in their jobs. This helps to create an appealing work environment and will help minimise staff turnover. If you choose your training wisely, it's clear your dollars will be well spent.

The 2012 CCGT Apprentice Drive is on!

30 APPRENTICES
30 DAYS
30 YEARS ON THE CENTRAL COAST

Thinking about employing an apprentice or trainee?
Contact us to register!

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