

Further training key to business success

AUSTRALIAN BUSINESS

APPRENTICESHIPS Centre (ABAC) Central Coast Regional Manager, Sue-Anne Brady, says smart Central Coast businesses are realising the tangible benefits of employing and training staff under the Australian Apprenticeships and traineeships program.

"Businesses that seek employees interested in the opportunity to up-skill and gain nationally recognised qualifications are ensuring they have a continuous supply of talent with expertise tailored to their needs," Sue-Anne says.

"This not only benefits the business, but the Central Coast community at large, by growing the base of professionally-trained individuals in the region who, in turn, can offer opportunities to others."

Australian Business Apprenticeships Centre has an office conveniently located in Tuggerah, with mobile consultants at the ready to offer advice about the choice of apprenticeships and traineeships available, suitable training providers for particular courses, and how to access government incentives.

There are apprenticeships available in more than 500 occupations at all qualification levels up to Advanced Diploma that provide nationally recognised quality training specifically developed by industry for industry.

"Many businesses may not be aware that when they hire an apprentice they could be eligible to receive incentive payments under the Australian Apprenticeships Incentive Program, while the apprentices themselves may also be able to access government support, and, in some cases, be supplied with tools for their trade," Sue-Anne says.

"We will take care of all of the paperwork, either at the workplace or at our office, whichever is more convenient, from the initial sign up of the apprentice to the completion of training.



"And our commitment to our clients doesn't stop once they have signed an apprentice with us, we offer a mentoring service to support apprentices on their journey, which incorporates a dedicated hotline they can call to discuss any challenges they may be facing.

"We have also developed a range of online resources to assist employers in managing and coaching their apprentices supported by interactive forums and events with leading industry speakers and psychologists – it's a comprehensive service."

Australian Business Apprenticeships Centre is the only continuous provider of apprenticeship services in NSW, having offered personalised, expert advice on the Australian Apprenticeships program for more than 15 years. For more information go to www.apprenticeshipscentre.com.au



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New year... New business growth

Hiring or looking to expand your workforce in 2014? Why not consider taking on an apprentice or trainee and you may be eligible to receive Government funding to help assist with the cost of training.



Sandi Loria



Michael Brolly

Qualifications are available across almost every industry – Call Michael or Sandi from our Tuggerah office today on 1300 652 236 to find out how you can make the most of the Australian Apprenticeships program.

1300 652 236

apprenticeshipscentre.com.au

Focus on outcomes for students, business, industry

HUNTER TAFE IS the major provider of quality vocational education and training in the Central Coast Region enrolling more than 15,000 students in 180 programs, from short courses and certificates to diplomas, advanced diplomas and associate degrees. We are committed and well positioned to provide the highest quality work ready programs to meet the best interests of those who we connect with.

Our quality reputation has led to the expansion and demand of Central Coast training on three campus locations at Gosford, Wyong and Ourimbah and Centres of Excellence in Hair & Beauty and Accounting. The co-existence of Hunter TAFE and the University of Newcastle at Ourimbah Campus epitomises the strength of the pathways between the two institutions. Students move seamlessly from TAFE to University, and many students gain a TAFE qualification during or after their University studies.

Hunter TAFE is focused on outcomes for students, industry, business and community. Our strong working relationships with these stakeholders continue to play a major role in providing a suite of programs aimed at supporting growth of the economic and social development of the Central Coast now and into the future.

Programs are customised to meet the specific needs of the region with programs looking beyond the traditional classroom, offered through a range of delivery modes, such as in the workplace, online, face to face and a combination of these, enabling each individual ease of access to training.

The Associate Degree of Accounting, launched in 2013, has again this year proved to be successful in supporting students who want a practical industry focused qualification in Accounting.

The Digital Enterprise Program facilitated by Hunter TAFE Central Coast campuses and Regional Development Australia Central Coast (RDACC) provides free group training and face-to-face support for small to medium enterprises and not-for-profit organisations to help



improve the way they do business and deliver services online.

We are developing innovative learning environments with funding from the Commonwealth NBN Project. The Digital Learning Trial will offer education to disadvantaged groups in the Central Coast in the form of an online innovative learning environment.

Furthermore our Business Health Check service enables businesses to develop their workforce as a result of collaboration and implementation of specially designed skills development programs. Last year, Hunter TAFE secured more than \$1.35 million in National Workforce Development Funding (NWDF) and \$2.8million in Strategic Skills Program and as a result, we have supported over 100 businesses in the Hunter and Central Coast regions to help improve their profitability.

For Hunter TAFE, meeting the training needs of individuals, business, industry and local community is an imperative goal. By matching our programs with the changing patterns of employment and demand for skills on the Central Coast, we continue to provide the right outcomes for stakeholders now and into the future.



Get the Edge on your Competition with a Hunter TAFE Business Health Check

- Improve your bottom line
- Find the best people
- Lift your customer service standards
- Increase your output
- Retain your talent
- Access Government funding

For more information contact:

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 Google **Hunter TAFE**  Call **131 225**

Study locally at UON

THE UNIVERSITY OF Newcastle (UON)

Central Coast has delivered educational excellence to thousands of students in the region for 25 years. By choosing to study locally at the UON you have access to quality teachers, modern learning facilities and world-class researchers, without leaving the Central Coast.

Ranked in the top 3 per cent of universities in the world by QS World University Rankings 2013, and Times Higher Education World University Rankings 2013, the UON is a world class institution with a strong commitment to excellence in teaching and research. UON recognises that research that has significant impact on society and produces economic growth, comes from collaborative cross-disciplinary ventures. UON Central Coast supports an active and internationally acclaimed research community, with research strengths in the areas of allied health, pancreatic cancer, marine science and coastal ecosystem management, business and innovation, food manufacturing, literature, and education.

UON is actively encouraging the formation of research and innovation clusters and hubs. An example is the Joint UON and Central Coast Food Innovation Cluster which brings together researchers from across multiple disciplines within UON as well as experts from within the Central Coast Food and Beverage sector and government members. Through the development of a framework for collaboration, the Cluster aims to create an environment where new opportunities for innovative solutions and research breakthroughs can be generated and translated into practise for the benefit of the Food and Beverage sector.

Located at Ourimbah, the UON Central Coast campus offers 16 single undergraduate degrees and two combined degrees in a range of disciplines with unique programs and majors including exercise and sport science, marine science, podiatry, oral health and



food science and human nutrition. Programs in health, education and the arts, science and information technology, and business are also offered at the campus, creating a robust academic framework to support the region's growth.

Improving access to tertiary education opportunities is an important focus for UON. A new presence in Gosford will deliver courses targeted to meet the skills gaps and boost participation in university study in the region. The facility will also house a 'research and innovation hub' where our academic and postgraduate researchers can connect with local business to share ideas and foster new knowledge.

Since teaching commenced at the UON Central Coast campus at Ourimbah in 1989, enrolments have continued to grow, with enrolments reaching 4,584 in 2013.

For more information visit:
www.newcastle.edu.au



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TOP 3% OF UNIVERSITIES IN THE WORLD*

UON Central Coast has delivered educational excellence to thousands of students in the region for 25 years. Studying locally gives you access to quality teachers, modern learning facilities and world-class researchers.

To find out more visit: www.newcastle.edu.au

*Times Higher Education World University Rankings 2013 & QS World University Rankings 2013



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CELEBRATING 25 YEARS
UON
CENTRAL COAST