PowerCore[™] **Filtration Technology**





PowerCore Filtration Technology delivers peak air filtration performance in a compact size.

Millions of units are installed around the world and it's becoming the new standard for premium filtration on diesel-powered vehicles.





Like Never Before!

Know-how and the Right Technology









Purchasers! Please take note.

When your design engineers request PowerCore Filtration Technology, you will gain:

Reliability

Million of units installed since 1999 backed by nearly a century of innovation and experience – Donaldson supplies air filters to almost every manufacturer

- Lower shipping and inventory costs

 Our filters are lighter and take up less shelf space
- Customer service

Donaldson has a service network of independent distributors and OE dealer locations in North America and around the globe

Worldwide manufacturing and supply chain
 Donaldson has the expertise to ensure
 a constant supply of products to meet
 the demands of our worldwide customers

Donaldson is the key to new ideas in filter technology.

Call us soon or visit our web site at

www.donaldson.com

In This New Age of

Manufacturing expectations...

look to **Donaldson for** the answer

You've got Donaldson PowerCore™ Filtration Technology on your side.

Today's streamlined vehicle designs, higher horsepower engines and governmental emissions requirements mean less space under the hood and outside the cab. Donaldson PowerCore filtration technology lets you cut space without reducing performance.

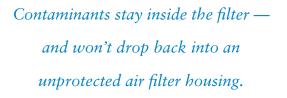


Straight-through Air Flow

- Reduced space needs by as much as half that of a conventional filter
- Maximum air filter design flexibility
- Increased dust and soot holding capacity
- Reduced restriction across the filter

PowerCore Air Filters

- Easier and cleaner to service
- Lighter
- Non-metal
- Rugged construction







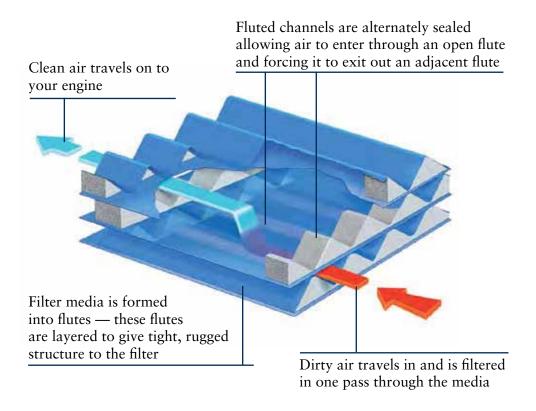






PowerCore – The filter innovation that's changing customer expectations.

Tomorrow's Innovation *for* **Today's Design**





Like Never Before! Peak Air Filter in Less Space



PowerCore filters, using patented Ultra-Web® nanofiber filtration, are up to *10 times* as efficient and are more compact at a given performance level than standard, pleated cellulose filters.

The design of the U.S. and internationally patented housings, filters and filter media are key to Donaldson PowerCore filtration technology (over 100 patents granted or pending).

PowerCore Filter

Conventional Filter

With Donaldson PowerCore filtration technology you get equal or better performance in significantly less space, the freedom to design unique configurations to fit tight spots, and overall design simplicity.

Traditional filtration technology using a conventional cellulose filter.



Revolutionary PowerCore filtration technology features equal or better performance in a smaller size, straight-through air flow and easily-replaceable filters.



PowerCore Technology



Improved efficiency

PowerCore is up to 10 times more efficient than conventional filters

Improved engine protection

no media movement, expansion, contraction or bunching, with less dust and dirt passed on to the engine

Improved contaminant encapsulation

dust and dirt won't dislodge during servicing

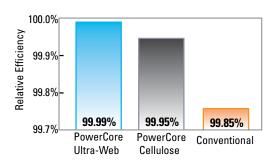
Improved handling and maintenance

lighter and smaller, changing filters is a snap

Improved disposal ease no metal

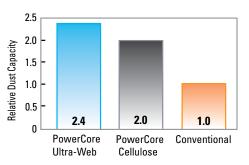
Overall Efficiency

Improved filtration efficiency.



Dust Holding Capacity

Gain over 100% more dust holding capacity in a given volume.



PowerCore Technology delivers these
USET Benefits
no matter what Configuration



Engine Protection in All Conditions

Like Never Before!



Innovative vehicle designs call for new engineering solutions plus know-how from your suppliers.

We have both — and are ready to help you solve your space or configuration problems.



Blue PowerCore filters contain Ultra-Web® nanofiber filtration technology



White PowerCore filters contain cellulose filter media

Your Choice!

Custom design choices

- housing shape
- inlet/outlet positions intake sensor port
- pre-cleaners
- filtration performance
- · service cover retention











Standard design - readily available air cleaners with PowerCore Filtration **Technology**

If you don't have the volume or time for a custom designed air cleaner, consider our family of standard housing designs available that can be mounted in multiple orientations.





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www.donaldson.com

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